



KENTUCKY
PHARMACY
EDUCATION &
RESEARCH
FOUNDATION



**The Campaign for Kentucky's
Pharmacy Future**



“The best way to predict your future is to create it.”

Kentucky is facing many public health challenges – from ranking at or near the worst in smoking, diabetes, obesity, heart disease and opioid overdose deaths to struggling with provider shortages that will only grow as the population ages.

But Kentucky also has thousands of underutilized healthcare professionals who are ready and able to be strong, frontline partners in the solutions.

Pharmacists

That’s why the members of the Kentucky Pharmacists Association are undertaking a capital campaign to improve the visibility, stature and role of all pharmacists. Through “The Campaign for Kentucky’s Pharmacy Future,” we will purchase, reconfigure and equip the Association’s new headquarters building.

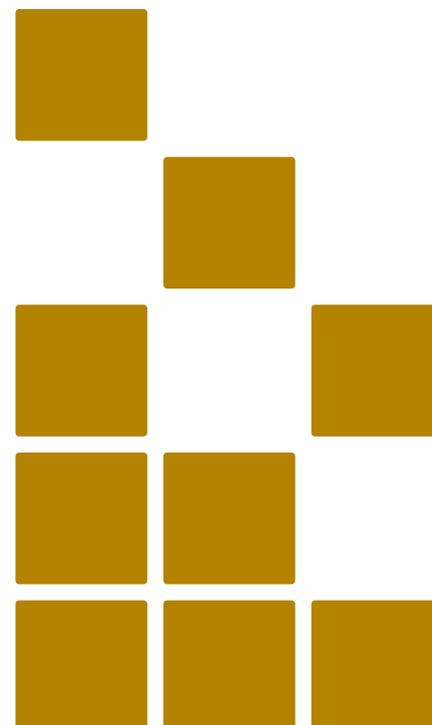
This campaign is about a building and so much more. We’re investing in our future as pharmacists. From hospitals to retail to independents to academia — as pharmacists, we all share the same mission and goals.

We want to be able to utilize the full scope of our education and training to the benefit of individual patients and entire communities.

Our professionals are the most underutilized in the public health sector and also the most accessible. That makes us uniquely positioned to improve the health of Kentuckians.

Goal of the campaign: \$1,000,000

- Purchase the building
- Renovate the building to better suit the needs of the Association
- Purchase the adjoining lot to expand parking and other future expansion opportunities
- Enhance technology in the new building
- Establish the Centers of Excellence





**Kentucky
Pharmacists
Association**

Est. 1879



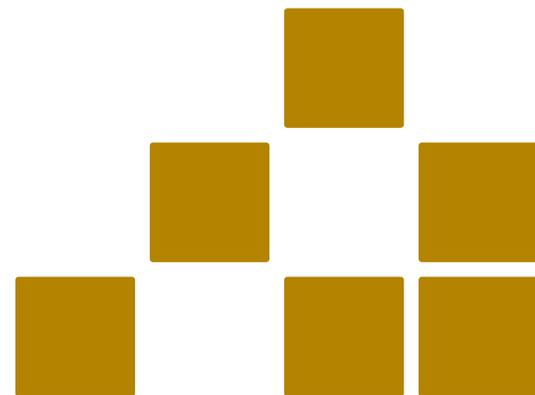
“We shape our buildings; thereafter they shape us.”

Whether it's securing standing as a health-care provider or discerning new roles for pharmacists that haven't yet been achieved or envisioned, the Kentucky Pharmacists Association is creating the environment to advance our profession. We provide the training and strategies to ensure that all pharmacists can best utilize their licenses and professional services dedicated to serving the patients of Kentucky.

Pharmacists are key public health partners in Kentucky and should be fully integrated members of the health-care team to maximize patient health.

As a result of YOUR capital campaign investment, the building will provide:

- The space and technology for continuing education and professional development training
- A place for pharmacists to network and learn from each other
- The ability to greater unify the profession by bringing together multiple stakeholders in public health
- A setting to help the Association and our members identify and explore opportunities to advance the role of pharmacy and make full use of our licenses through new centers of excellence
- More visibility in the healthcare arena by our location in the doctors' office park
- A more conducive atmosphere for productive committee and board work as well as allow room for growth





“Healing is a matter of time, but it is sometimes also a matter of opportunity.”

The advancement of pharmacy practices will improve individual well-being, advance public health priorities and increase local jobs and community investment.

Studies show that increasing the role of pharmacists more directly in patient care can provide a significant return on investment for health-care costs. As Kentucky continues to face shortages of physicians, and many physicians are booking patients on 15-minute increments, pharmacists have the capability and capacity to fill larger roles as a trusted and accessible health-care provider.

Pharmacists, the country’s third-largest group of health-care professionals, have the expertise to help the large number of Kentuckians who have multiple chronic conditions and must manage complex medications to control those diseases.

Now is both the time and the opportunity. Through our charitable arm, the Kentucky Pharmacy Education & Research Foundation, your **tax-deductible contribution** will help further these professional goals.

There are giving levels tailored for all levels of participation – from the recent pharmacy graduate to the long-time professional to corporate gifts. Please review these recognition opportunities from naming rooms to expanded outreach and education to pharmacy history exhibits and tables.

Making a donation today is an investment in our future, for the future of the profession and the future of a healthier Kentucky.

Thank you for supporting the Kentucky Pharmacy Education and Research Foundation. Gifts to the Foundation are tax-deductible to the fullest extent of the law, as no goods or services are provided in consideration of a gift (Tax ID #31-1012133). Under the direction of its Board of Directors, KPERF retains complete control over the use and distribution of donated funds in furtherance of its mission.







THE CAMPAIGN FOR KENTUCKY'S PHARMACY FUTURE

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Donation Levels for KPhA and KPERF Building Fund Campaign

Diamond Bowl of Hygeia	\$100,000+
Platinum Bowl of Hygeia	\$75,000-\$99,999
Gold Bowl of Hygeia	\$50,000-\$74,999
Silver Bowl of Hygeia	\$25,000-\$49,999
Bronze Bowl of Hygeia	\$10,000-\$24,999
E.M. Josey Memorial	\$5,000-\$9,999
Cornerstones	\$2,500-\$4,999
Builders	\$1,000-\$2,499
Brick Layers	\$1-\$999

Join the Committee of 100 to jump start The Campaign for Kentucky's Pharmacy Future!

YOU are invited to join The Campaign for Kentucky's Pharmacy Future to assure our collective success as a member of the Committee of 100 Pharmacy Founders. Donations or pledges at this level start at \$5,000 and are payable in whole or in part over the next 5 years. Some spots still remain to be filled. Make your name the next on the list!



Additional Commemorative Options



History of Pharmacy series By Robert Thom Framed Print Recognition

\$1,000 each

Naming Recognition Opportunities

Building Naming Rights	\$300,000
Room for Growth	\$200,000
Executive Board Room	\$100,000
Courtyard	\$50,000
Pharmacy Museum Exhibit	\$50,000
Conference Room	\$25,000
Employee Lounge	\$25,000
Student Research Office	\$25,000
Executive Director Office	\$25,000
Main Lobby	\$25,000
Technology Op Room	\$25,000
Individual Staff Offices	\$10,000 each
KPhA Wall of Excellence	\$10,000
KPhA Wall of Presidential Leadership	\$10,000
Event Logistics Room	\$10,000
Expanded Education and Outreach Centers	
Center for Excellence in Medication and Patient Safety The Center for Excellence in Medication and Patient Safety would offer resources and programs to address the pharmacist and pharmacy technician role in patient safety.	\$100,000
Center for Pharmacy Management & Entrepreneurship Training The Center for Pharmacy Management & Entrepreneurship Training would develop a curriculum to train pharmacists who are interested in owning and running their own pharmacy.	\$100,000
Center for Medication Therapy Management Research As the profession of pharmacy changes to a more service based model, the Center for Medication Therapy Management Research would offer certificate programs in various areas to expand the knowledge of pharmacists looking for innovative ways to serve their patients.	\$100,000
Center for Innovation in Pharmacy The Center for Innovation in Pharmacy would develop programs dedicated to finding new and different ways to deliver the best care available to the patients served by our constituents.	\$100,000
Center for Prescription Drug Abuse Awareness The Center for Prescription Drug Abuse Awareness would concentrate on developing programs to educate the pharmacy community about the issues surrounding this issue and find ways to enlist the help of pharmacists and pharmacy technicians in combatting prescription drug abuse.	\$100,000
KPhA Legislative Information Center The KPhA Legislative Information Center would offer resources on legislation past and present that affect every aspect of the pharmacy profession. The Center will organize the huge amounts of rules and regulations pharmacists and pharmacy technicians should be aware of in order to care for the patients of Kentucky.	\$75,000
Library & Pharmacy Resource Center The Library & Pharmacy Resource Center would be established to house various presentations and publications to assist members with community outreach, advocacy and education on various subjects within the pharmacy profession.	\$50,000
Other Commemorative Options	
The Kentucky Pharmacist Journal Endowment	\$25,000 a year
Center for Continuing Pharmacy Education Technology Enhancements	\$25,000
Conference Room Table	\$10,000
Flag Pole	\$5,000
Pharmacy History Exhibit Cases	\$5,000 each
Library Book Shelves	\$5,000 each
Front Desk	\$5,000
Center for Continuing Pharmacy Education Tables	\$1,000 each



THE KENTUCKY PHARMACIST

2014-15 KPhA President Bob Oakley with his family—daughter, Lauren; wife, Janice; son, Rob; and his wife, Amanda.

Get Involved—Stay Involved
Membership Matters in YOUR KPhA

News & Information for Members of the Kentucky Pharmacists Association

VOLS. 20-21 1957-58
VOLS. 22-23 1959-60
VOLS. 24-25 1961-62
VOLS. 26-27 1963-64
VOLS. 28-29 1965-66
VOLS. 30-31 1967-68

Participate in The Campaign for Kentucky's Pharmacy Future

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Diamond Bowl of Hygeia	\$100,000+
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Brick Layers	\$1-\$999

How can I be a part of The Campaign for Kentucky's Pharmacy Future?

One could donate any of the following types:

- The obvious – cash
- A retirement plan e.g. 401k, in partial or completely
- An IRA account, in partial or completely
- Stock(s), in partial or completely
- Life insurance policies, new or existing, in partial or completely
- A stream of income, new or existing in partial or completely
- A portion of an estate or in its entirety
- Other real or personal property, if acceptable by the Charitable Organization.

For more complex gift planning, a donor may consider concepts like:

- A private annuity gift
- A Charitable Lead Trust
- A Charitable Remainder Trust

What are the potential benefits of becoming a Charitable Donor?

By donating:

- A donor may receive a tax deduction
- A donor may save on paying capital gains tax on certain donated property
- A donor may reduce a donor's tax liability
- A donor may reduce a donor's estate tax liability
- A donor may be able to magnify the donor's gift, using a simple technique
- A donor may see the gift at work, if donated during the donor's lifetime, along with recognition
- A donor may create a legacy, if planned for in advance
- A donor may enjoy a combination of the above benefits



To inquire about the initiatives of your Kentucky Pharmacists Education and Research Foundation or to learn about the process to donate to the Foundation, please contact:

Kentucky Pharmacy Education & Research Foundation (KPERF)
96 C Michael Davenport Blvd.
Frankfort, KY 40601

Tel: 502-227-2303

Fax: 502-227-2258

Email: info@kphanet.org

www.kphanet.org

OR

If you have general questions regarding approaches to charitable giving, on behalf of KPERF, contact KPERF's colleague, Paul at 513-939-4123.